

The Triple Bottom Line: Does It All Add Up

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For business, sustainability can be thought of as a focus on the triple bottom line (TBL): people, planet and profit.

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Henriques, A. and Richardson, J. (2004), The Triple Bottom Line: Does it all Add Up?, Corporate Communications: An International Journal, Vol. 7 No. 3,

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Triple Bottom Line | University of Wisconsin -

Sustainable Management is rooted in how Sustainability and the Triple Bottom Line directly impact people, the planet, and a companies' profitability.

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The Triple Bottom Line, Does It All Add Up? Assessing the Sustainability of Business and CSR. Publisher: Earthscan Publications Ltd.

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Sustainability: It Should Be About More Than The -

Mar 14, 2012 The alternative to this profit-above-all approach is a sustainably effective approach that focuses on the triple bottom line of people, planet and profit.

Triple bottom line - Wikipedia, the free encyclopedia -

Triple bottom line (abbreviated as TBL or 3BL) is an accounting framework with three parts: social, environmental (or ecological) and financial. These three divisions