

# The 1% Windfall: How Successful Companies Use Price To Profit And Grow [Kindle Edition] By Rafi Mohammed

By Rafi Mohammed

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Leading pricing expert Rafi Mohammed shows businesses how to reap a financial windfall and foster growth using the underutilized and often overlooked strategy

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## The 1% Windfall Summary | Rafi Mohammed | PDF -

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**About Rafi Mohammed - Pricing for Profit -**

Rafi Mohammed has been working on pricing issues for the last 20 years. He is the founder of Culture of Profit 1% Windfall: How Successful Companies Use

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