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This dissertation studies optimal pricing, variety and commitment by platforms operating in markets, which combine a two-sided structure with a vertical relationship

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<http://sloanreview.mit.edu/article/strategic-decisions-for-multisided-platforms/>

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Mr. Andrei Hagiu serves as an Assistant Professor in Hagiu was Principal of Market Platform Dynamics, Inc. Mr. Hagiu is an expert business Markets . Insights

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