

# **Marketing Above The Noise: Achieve Strategic Advantage With Marketing That Matters By Linda J Popky**

**By Linda J Popky**

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Marketing Above the Noise: Achieve Strategic Advantage with Advantage with Marketing that Matters strategic marketing consultant Linda Popky,

Marketing Above the Noise: Achieve Strategic Advantage with Marketing that Matters. Linda Popky; Judy Popky; Linda J. Popky; July 14 marketing expert and author of the new book Marketing Above the Noise: Achieve Strategic Advantage with Marketing that Matters.

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