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By Martin Christopher

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professional understanding of international value-creating networks. Christopher, Martin, Logistics and Supply Chain Management: Creating Value-adding
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https://en.m.wikipedia.org/wiki/Supply_chain_management

Martin Christopher is Professor of Marketing and Logistics at Cranfield School of Management. His work in the field of logistics and supply chain management has
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Martin Christopher is Chairman of the Centre for Logistics and Supply Chain Management. As an author, he has written numerous books and articles and is on the
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http://link.springer.com/chapter/10.1007/978-3-642-55309-7_1

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